

HELENA MAGANA

■ GRAPHIC DESIGNER

ABOUT

Self-motivated individual with a drive to translate ideas into eye-catching creative pieces. Hard worker, accountable, and committed to contributing to my community and be a resource for others. More than 12 years of experience in the industry; including exposure to contracts with nationwide campaigns, local businesses, and daily business operations. Strong communication skills and adaptability to work in either solo or team settings. Detail-oriented with the ability to maintain a level of excellence in a fast-paced environment. Looking for an opportunity to showcase the above strengths in a space where growth is encouraged both personally and professionally.

SKILLS

- Adobe Creative Cloud (Illustrator, Photoshop, Lightroom, InDesign, Acrobat)
- Microsoft Office Suite
- Canva
- Bilingual (Fluent in English and Spanish)
- Customer Service
- Organized and Self-Starter

EDUCATION

2009 - 2011

MT. HOOD COMMUNITY COLLEGE (MHCC)

A.A.S. INTEGRATED MEDIA: GRAPHIC DESIGN

2010 - 2011

MHCC STUDENT GOVERNMENT

SENATOR AND GRAPHIC DESIGNER

2004 - 2008

GRESHAM HIGH SCHOOL

HIGH SCHOOL DIPLOMA

EXPERIENCE

Sep 2014 - Present

PENDULUM CREATIVE GROUP

SENIOR GRAPHIC DESIGNER / DESIGN LEAD / CREATIVE DIRECTOR

Performed a wide variety of projects to deliver high-quality designs and assets tailored to each client in a fast-paced environment with tight deadlines. Applied knowledge of color theory, typography and photography to build fresh, vibrant and modern graphic solutions. Worked included but was not limited to conceptualization of brands from start to finish, website designs and use of the Wix platform to deliver live products, design and oversee the production of printed materials such as business cards, posters, handbills, card mailers, event programs, stationery design, brochures and publications.

Jul 2011 - Present

FREELANCE

OWNER / OPERATOR

Offered and created visual solutions while managed contracts and communication with clients of all industries. Most recently focused on local political and non-profit campaigns that included printed mail and social media graphics delivered in a timely manner.

Jul 2012 - Sep 2014

VOS AND HOWDEN

UI WEB DESIGNER

Worked in multiple projects with user interface focus. Created entire website mockups and assisted developer with creation of website graphic guides. Worked one on one with senior web designer to deliver web ready assets.

2014

NIKE, INC

CUSTOMER SERVICE / SEASONAL PART TIME ATHLETE

Utilize customer service skills, basic sales techniques, and product knowledge to connect customers with the right product and drive sales. Assist Leads, Senior Associates, and Managers in training entry level associates. Operate cash register for regular transactions, stock the floor & assist with any task given.